

HOME NEPAL | Hopeful Opportunities for Migrants and Entrepreneurs

FROM MIGRANT EMPLOYMENT UNDER TERRIBLE CIRCUMSTANCES TO FAIR JOBS AT HOME

Every year more than 2.2 million Nepali migrate due to lack of economic perspective. Unfortunately, most of them end up in what we call ‘modern slavery’, jobs with no freedom, long work hours and difficult circumstances.

And when they return, they often face significant challenges. Only 9.2% can apply the skills acquired abroad in the local job market, leading to unemployment. A concerning 44% of returnees plan to migrate again due to a lack of opportunities, skill mismatches, and financial burdens. Moreover, a noteworthy 80% of those seeking foreign employment do so with loans, creating a cycle of debt This needs to stop.

On this realization, the PRO2 Foundation decided to partner with the Nepali organization One to Watch to develop a program. The programs mission is to support returning migrants and prevent new migration by creating jobs suitable for this vulnerable group within the Nepal. We have been piloting the program in the past 6 months and are ready to take it to the next level. A stage in which we want to create at least 500 jobs within the program period. An amount that will continue to grow after that period as we aim to support highly scalable enterprises



Program elements

Start

Supporting startups led by returnee migrants:

- Identify and nurture promising business ideas/startups founded by returnee migrants.
- Provide mentorship, training, small grants to assist such companies to reach the initial incorporation stage.

Build

Scaling existing companies to grow employment (with a focus on returnees):

- Identify existing companies with growth potential that can create at least 10 jobs within 1 year for migrants
- Offer small grants & business support to enhance the companies' capacity, productivity, and employment opportunities

Scale

Grow the companies to >100 jobs for migrant workers. Facilitate them to tap into mainstream financing (debt and/or equity financing) by ensuring investment readiness and provide access to strong local funding network.
Creating a blueprint for program scaling

Advocate

Continue to create awareness on the labor circumstances of migrant workers, activate governments in Nepal, Eu and elsewhere to change policies and facilitate fair local employment



JOINING FORCES FOR A POSITIVE PERSPECTIVE FOR MIGRANT WORKERS IN NEPAL



Where PRO2 has proven its success to put the issue of migrant workers to the table during the world cup in Qatar. It has also proven successful in engaging the crowd in its mission through various media publications and tv documentaries,



One to Watch can build on its vast experience in supporting the Nepali SME sector through investments and technical assistance.

Together with our extensive network of business development, fundraising and media partners we believe we can create a showcase for how to tackle the issue of migration in a systemic manner. And create a blueprint for replication within Nepal or to other countries with a large migration population.

OUR IMPACT SO FAR

>50 migrant jobs within 6 mnths
>25 international media coverages (tv/radio/news) of which 2 over 20 minutes
>10 Conversations with members of EU, Dutch and Nepali parliaments

OUR IMPACT TARGET

>500 migrant jobs within 2 years

LOOKING FOR A CO-FUNDER

The program needs €600.000 to realize the activities and ambitions of the program in the next two years.

We are continuing our activities in the press and on tv as has shown to be successful in the past years. We expect to gather around €100,000 from individual donors.

We are looking for 1 or 2 additional funders to support the program for the remaining €500.000 and help catalyze a fundamental transition into fair jobs in Nepal

FIRST MIGRANT ENTREPRENEURS SUPPORTED



BELI MAYA: Provided an electric TukTuk for taxi and delivery services



ANIL: Provided building materials and chickens for a chicken farm

FIRST SME's SUPPORTED



SAJILO SEWA

Scale up that offers basic services in and around the house (plumbing, engineering, carpenting

JOBS FOR MIGRANTS CREATED SO FAR: 12



LEAF PLUS

Scale up that provides a natural alternative to plastic tableware made from banana leafs

JOBS FOR MIGRANTS CREATED SO FAR:10



PICK N DROP
We Deliver for you

PICK'N DROP

Scale up that offers countrywide parcel pick up and delivery service.

JOBS FOR MIGRANTS CREATED SO FAR: 28